

HOMework TASK TERM 3, 2020

This term you are given the task of researching a brand or company. You must conduct your own research into your chosen brand or company and creatively present your information.

Important pieces of information are:

- You need to provide information on the company, what they do AND what made you select them.
- You must address the success criteria.
- The task will be broken up into sections and you must meet each deadline.

The deadlines are:

- Friday week 3 (7th August) - Company selected and teacher informed of selection via Class Research Planner
- Friday week 5 (21st August) - Research underway. Inform teacher of two pieces of interesting information via Class Research Planner
- Friday week 7 (4th September) - Presentation started (poster, speech, movie
- Friday week 9 (18th September) - Be prepared to present research to the class :)

Success Criteria

Content	Quality and quantity of your information. Have you included information on the company? A description, logo, their products, their competitors, a mission statement etc Have you discussed what made you select this company?	/10
Presentation	Quality of your presentation. Have you taken care with your work? Is it easy for the reader/ audience to understand and follow? Have you included multiple modes to communicate your research (text, images, audio)	/5
Text and Language features	The features of the text type you are using. Have you checked your spelling and punctuation? Have you got paragraphs? Have you included a contents page or headings if they are required? Have you incorporated specific vocab related to the company you are researching?	/5
Referencing	Make sure you record where you got your information from. Is it a reliable source? Could it have just been made up? Remember to record the name of the website/ book and if using a website copy the URL and record this information at the end of you work or if you are presenting in speech form record it in a Google Doc and share it.	/5